



Post-Production Partner for Institutional Communications

Who We Are

Marshall Media is a Los Angeles based post-production company built for institutional clients producing video at scale. We pair two decades of high-volume editorial leadership with a curated team of senior editors operating under a single creative direction. The result is the consistency of an in-house team, the flexibility of an external partner, and the polish of a network-grade production company.

Founded by Emmy Award winning, Academy Award shortlisted documentary editor Jason Mergott, Marshall Media handles the full post-production pipeline for organizations producing video at scale: training, recruitment, internal communications, leadership messaging, patient and employee stories, documentary, and brand films. Engagements run from single projects to 90-day pilots to 12-month retainers.

What We Do

Capability	What it covers
Editorial	Documentary, training, recruitment, internal comms, leadership messaging, brand films, sizzle reels, employee and patient stories
Story development	Structure, narrative arc, scripting collaboration, outline development from raw footage, interview shaping
Graphics & motion design	Lower thirds, typography systems, data visualization, infographics, on-screen titling
Color and finishing	Color correction, broadcast-ready delivery, multi-platform export (broadcast, web, social, internal LMS)
Sound design and mix	Delivered through trusted audio post partners, fully managed by Marshall Media
Creative direction	Editorial supervision, format consistency across volume, in-house style guide development

Why Marshall Media

Track record at the top of the industry. Emmy Award winner. Academy Award shortlisted documentary (*The Hornet's Nest*). 1,200+ broadcast segments as lead editor on ESPN's *Sport Science* across seven seasons, distributed across ESPN, ABC, and Disney, including live in-broadcast quick-turn editorial work with margin-of-error tolerances measured in minutes. Lead editor on multiple Netflix-commissioned unscripted series.

Five military feature documentaries. *Edited By* credit (sole editor) and Executive Producer on *The Hornet's Nest*, *Citizen Soldier*, *Apache Warrior*, *Danger Close*, and *Above the Best*. The "Edited By" credit is the sole editorial authorship credit in feature film, a meaningful differentiator. This body of work establishes the trust, OPSEC awareness, and embedded production experience that government, defense, and security-adjacent clients require from a media vendor.

Volume credibility. Lead editor at A. Smith & Company (Tinopolis) for five-plus years across all unscripted production and development, including pitch packages and sizzle reels that earned series orders at major networks. The kind of throughput institutional buyers need from a vendor.

Scalable without sacrificing quality. Curated subcontractor team led by Jason. Capacity flexes up for a campaign push and down between waves, without the fixed-cost burden of a full-time post house.

Operations that institutional buyers expect. Marshall Media LLC, S-Corp registered, fully insured, with structured intake, review, and delivery workflows. NAICS 512110 (Motion Picture Production) and 512191 (Post-Production Services).

How We Engage

Marshall Media operates primarily on retainer, structured to give institutional clients predictable cost and consistent capacity. Most retainer engagements are 12-month commitments with quarterly scope reviews. New client relationships often begin with a shorter Pilot Engagement or a single Project, which then graduate into a full retainer once both teams have proven the fit.

Engagement	Pricing	What's Included	Best For
Retainer Tier 1	\$15,000 / month	80 editorial team hours, equivalent to 1-2 polished mid-form OR 3-4 short-form deliverables. Lead editor, story development, basic motion graphics, color, sound, final delivery.	Mid-sized internal communications, single-campaign engagements, foundation impact film series
Retainer Tier 2	\$25,000 / month	140 editorial team hours, equivalent to 3-4 polished mid-form deliverables or a hybrid mix. Dedicated lead editor, expanded motion graphics, monthly creative review.	Fortune 500 L&D, large hospital systems, multi-campaign annual programs
Retainer Tier 3	\$40,000+ / month	220+ editorial team hours, custom scope. Creative direction, multi-editor team, on-site travel, dedicated producer.	Enterprise clients, foundation flagship campaigns, government program work
Pilot Engagement	\$15,000 / month (90 days)	Three deliverables across the quarter at Tier 1 scope. Designed to convert into a Tier 1 or Tier 2 retainer at quarter end.	New client engagements, internal approval phases, low-commitment first step
Project	\$15,000 to \$30,000	Single deliverable with defined scope and fixed fee. Common entry point for new client relationships and RFP-driven engagements.	One-off films, RFP responses, first engagements before a retainer

Deliverable definitions. *Short-form* runs 30 to 90 seconds with simpler structure and basic motion graphics, typical for internal recognition pieces, social cutdowns, and internal comms updates. *Mid-form* runs 2 to 5 minutes with narrative structure and moderate motion graphics, typical for training, recruitment, leadership messaging, and customer story films. *Long-form* runs 5+ minutes in documentary or feature style and counts as two to three mid-form equivalents depending on complexity.

All retainers include a kick-off creative session, a documented style guide for the engagement, and a quarterly business review. Activity beyond committed hours is billed at retained-client rates from the published rate card. Scope is reviewed every 90 days and adjusted by mutual agreement.

Sample Engagements

The following illustrate the kinds of programs Marshall Media is built to deliver. These are not necessarily prior client names; they describe the shape of typical retainer work in each lane.

Fortune 500 Learning and Development. Tier 2 retainer producing 3 to 4 mid-form training, onboarding, and compliance videos per month, plus a handful of short-form social and internal cutdowns. Marshall Media handles editorial, story development from raw interview footage, motion graphics, and final delivery into the client's LMS.

Hospital System Internal Communications. Tier 2 retainer combining mid-form leadership messaging pieces, short-form employee recognition cutdowns, clinical recruitment films, and patient story documentaries. Marshall Media operates as an extension of the internal comms team.

Foundation Impact Films. Annual retainer producing one flagship documentary short and four campaign-aligned cutdowns per year. Marshall Media partners with the foundation's program team and outside cinematographers to deliver Academy-quality post.

Brand and Commercial Campaigns. Project or pilot engagements producing brand films, product launch content, and multi-deliverable commercial campaigns. Marshall Media works under combined creative direction with vetted production partners to deliver broadcast-grade commercial content.

Federal Subcontracting. Post-production capacity for prime contractors delivering training, recruitment, public affairs, and documentary content for federal agencies. NAICS 512110 and 512191. Past performance includes five military feature documentaries.

References

Reference	Title	Relationship
Frank Sinton	30+ year award-winning unscripted television executive; former COO and President, A. Smith & Company	Direct supervisor for 5+ years; can speak to editorial leadership, throughput, and team management
Rick McNealy	Vice President, Creative Director, Blue Pixel	Production partner; can speak to commercial production collaboration
Eli Baldrige	EVP Development, A. Smith & Company	Long-term collaborator across the military documentary portfolio; creative and production process
Eric Hoberman	EVP Development, Pantheon	Senior network-level reference; development pipeline and editorial standards
David Salzberg	Founding Member and Principal, Valor Media Group	Producing partner across all five military feature documentaries; long-form documentary craft and OPSEC-aware workflow

Additional references and project-specific contacts available on request.

Contact

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Marshall Media LLC. Small Business under SBA size standards for NAICS 512110 and 512191. S-Corp registered. Fully insured. Available for engagements nationwide and internationally.